INTERVIEW WITH CR DULEY-PARTNER. DULEY BOLWAR PEDERSON

THE IMPACT OF CHARITY AND COMMUNITY OUTREACH

Charitable causes and community outreach have been a huge aspect of DBP since the beginning. Talk to me about what Ed and Andy did in the beginning to lay the foundation for future generations:

Both Ed and Andy's upbringings contributed greatly to their desire to dedicate time to charitable causes and community outreach. People might not know about their history. They both came from small towns in Iowa and moved all over the country while growing up. Ed Duley was fortunate enough to earn a football scholarship to NAU and was drafted by the Houston Oilers. Ed had a very strong work ethic and a determination to never return to poverty and to be able to provide for his family. After leaving the NFL, he began working within the insurance industry and got involved with multiple charity organizations. Ed was a leader in many ways. He ended up becoming Chairman of the Board for Phoenix Boys and Girls club, becoming a Shriner and earning Master Mason Level and, ultimately, being invited to be part of a select group within the Shriners. Andy joined my father as part of the Board of the Boys and Cirls Club, and they have always believed in giving back to their local communities.

How did Ed and Andy's work influence you to become so passionate about what you do?

Growing up, Ed was always helping others and busy with different charity groups. When I was 8 or 9, my father, Ed, and Andy took me to a shopping event where the Boys and Cirls club would shut down Dillard's and they would pick up all the kids in a bus and take them to the mall. The kids got to choose anything they wanted. At the end, Ed and Andy would cut off the tags to all the clothes and package them up. When I asked why they cut off the tags, they told me because some of the parents used to return all the kid's clothes and take the money leaving the kids with nothing. As I witnessed this event, I realized how fortunate I was and in talking with my dad he said, "Whenever you can, you try and help others. Even if it is a little, you do not understand the impact that you can create for those individuals." That has never left me and I now instill that mentality in my own family.

What motivates you to get involved with charitable causes and community outreach?

My motivation came early in my life watching my father make such an impact on others. If I can help others out and make their day just a little better, then it is all worth it.

What is your Why? Why do you feel it's important to get involved with charity and community?

We are very fortunate with what we have and can do for others. At any given time, there is someone out there that may need help. We never know what the cards hold for us and tomorrow is a gift. If I can help someone, a family, a community member, or a charity, I am going to try my hardest to make it possible. If you give to others, community/charity, I truly believe that you will get it back. Not monetarily, but in other ways.

What organizations you are currently involved with?

I am currently involved with the Scottsdale Charro's, a life member of the Fiesta Bowl and help volunteering for Fresh Start for Women.

What are the specific outcomes or impact that your causes have on the community?

I am not sure of all the specific outcomes, but over the course of my life I have been able to raise significant amounts of money through fundraising and personal donations. With the money raised, it has gone to support education and those less fortunate.

What do you want our audience to know about DBP and the involvement we have?

DBP encourages all its employees to be involved in charity groups and the community. As an organization, we support employees financially and ensure we provide a culture that supports their own involvement in charities and the giving community.

What is your vision for the future of DBP's influence regarding charitable causes and community outreach?

My vision is that we keep growing and that all employees are involved in some way to support the community that has been so great to us.

If other companies or associates would like to get involved what do you recommend they do to start?

There are many organizations that need help and support. Call around and ask others what you can do to be involved. Even if you cannot give money, your time is very valuable, and you just might bring a new idea to the group.

